

# PSAs

“  
If you hate the  
one who hates,  
you could risk  
*becoming*  
like the one  
you hate.”

We may have  
different religions  
Different languages  
Different colored skin  
But we all belong to  
**ONE HUMAN RACE**

*-Unknown-*





Nothing Is Weaker Or Smaller  
Than The Man Who Hurts Women







"A woman's  
COMPASSION and  
empathy for others make  
her  
POWERFUL.  
A woman's  
COURAGE to  
challenge, persevere, and  
do the right thing make  
her  
POWERFUL.  
A woman's  
RESPECT for  
herself and others make  
her  
POWERFUL.  
These qualities lead to a  
strong,  
self-confident,  
influential woman who  
is a  
positive role model and  
advocate for others."

-Sabina Porcaro Petillo  
Physician, wife, and mother

**#POWERFULWOMEN**

"WOMEN ARE 51%  
OF THE  
POPULATION.  
THAT'S A  
MAJORITY."

-EVE PAPA  
ASPIRING TELEVISION WRITER



**#POWERFULWOMEN**



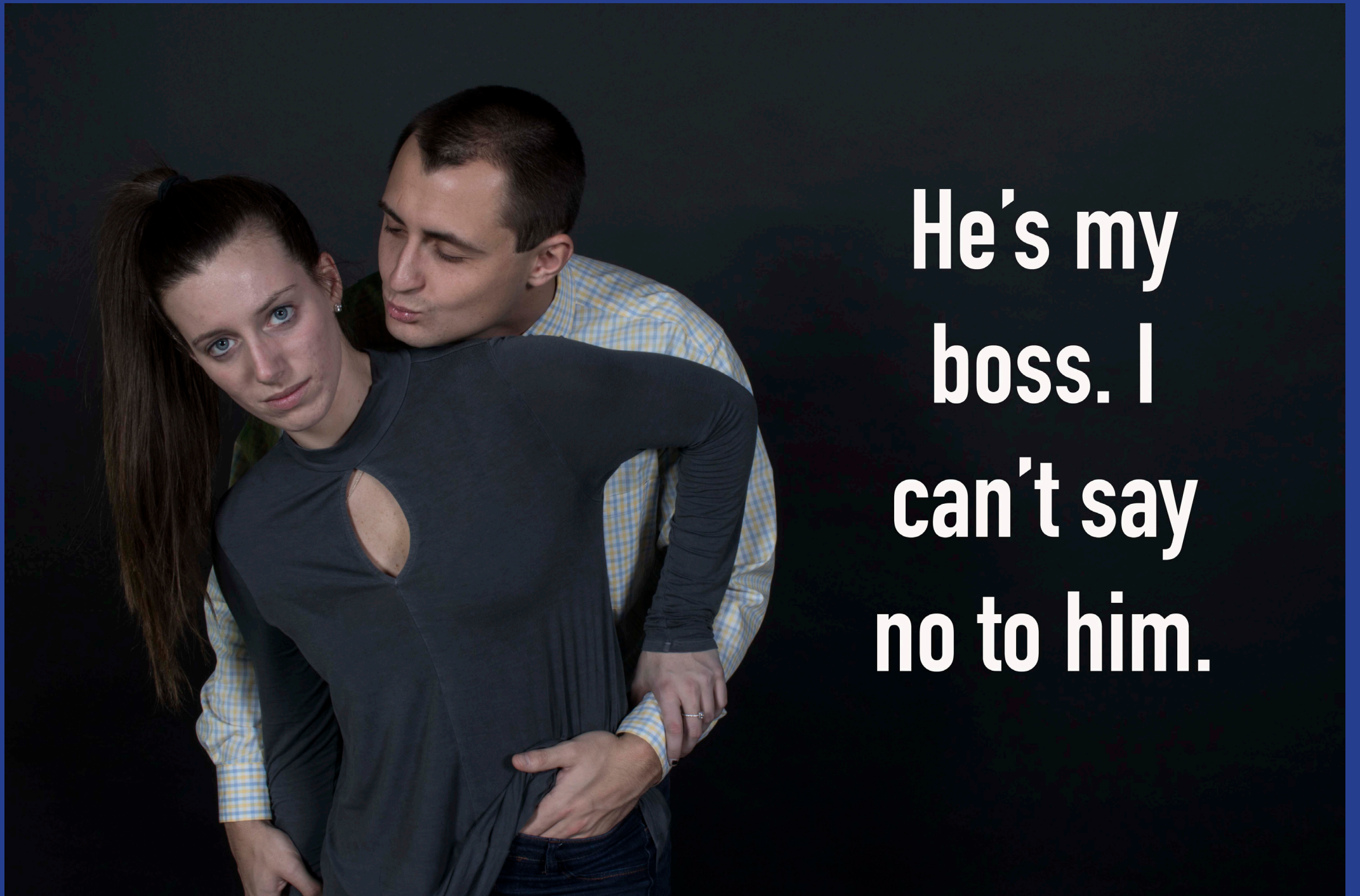


“

I'm Hispanic and  
I'm not stealing  
your job”


—Daniela Moreno  
Salon Owner





He's my  
boss. I  
can't say  
no to him.



A photograph taken from the passenger side of a car at night. A man is in the driver's seat, looking down at a smartphone held in his left hand. His right hand is on the steering wheel. The car's interior is dimly lit, with the dashboard and instrument cluster visible. The speedometer shows a reading around 100. The radio display shows 'FM 1 50.1 98'. Outside the car, streetlights and the blurred lights of other vehicles are visible through the windshield, indicating the car is in motion.

**Don't Text  
and  
Drive**



A U T I S M

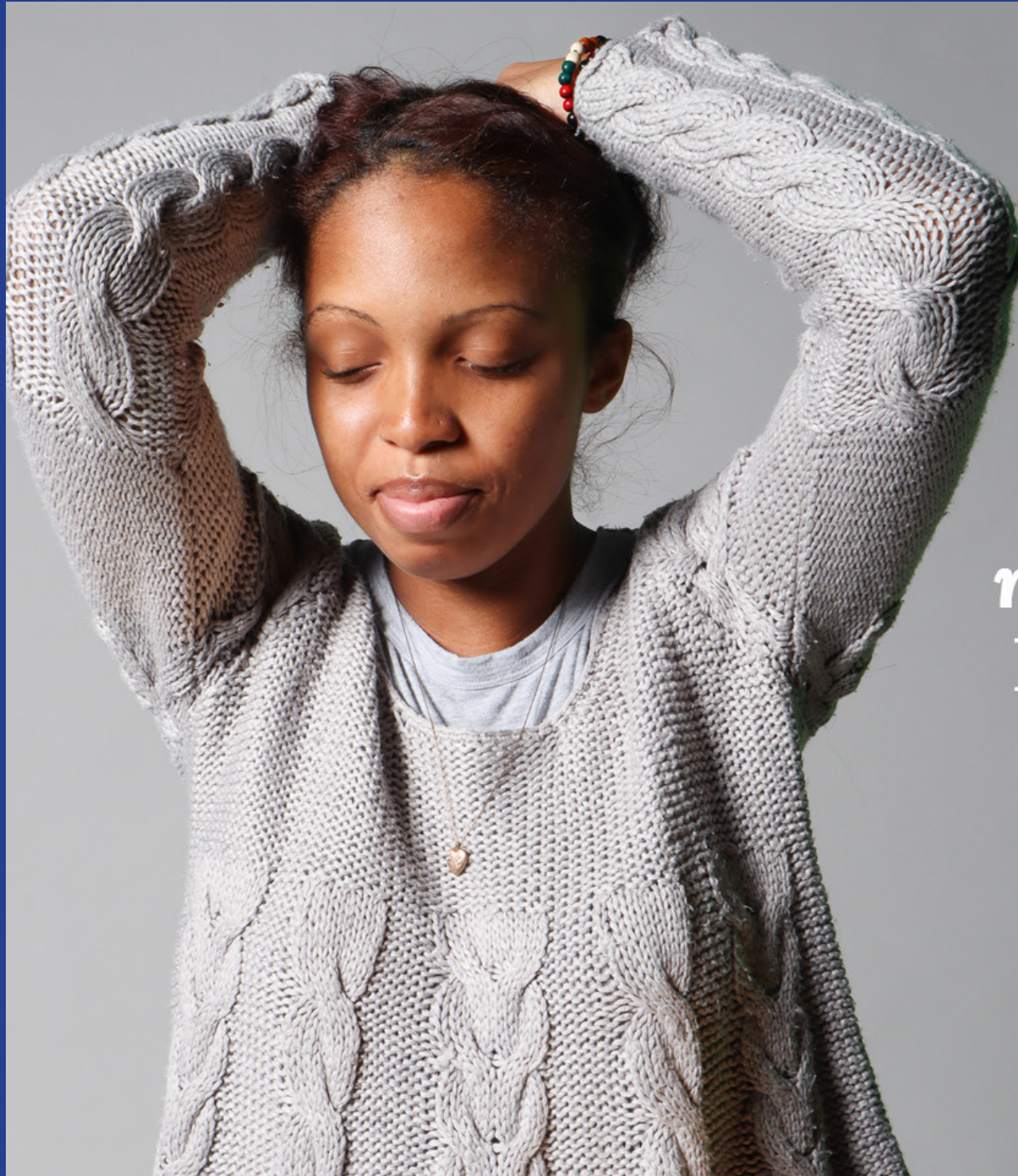
...is there an app for that?











“

I want **someone** to  
**remember** I existed.  
I want someone to  
know **I was here.**

”





“

I'm Hispanic and  
I'm not undocumented”

—Claudia Quintero

Advice-giver



“It's strange how close  
love and fear live to  
each other”



“

I'm Hispanic and  
I'm not lazy”

—Gilma Balbin  
*Single Mother*








“

I'm Hispanic and  
I'm not a maid”

—Luz Ofelia Gallo

Dentist



A portrait of a man with a beard and short dark hair, wearing a dark jacket over a blue shirt. He is looking slightly to the right of the camera with a calm expression. The background is dark and textured.

I am more than my religion and  
the stereotypes attached to it  
I am an educator and a learner

*Feras Almadani*  
Graduate Student - BJMP





I'm Fatou.

I'm a woman.

I'm a student.

I'm African.

I'm a Muslim.

I'm an American.

I'm a worker.

I'm a sister.

I'm a daughter.

I'm a neighbor.

I'm a Producer.

I'm a friend.

I'm loved.

I'm funny.

I'm pretty.

I'm brave.

I'm creative.



**"Melinda Gates once said, 'A woman with a voice is by definition a strong woman.' Through my voice I am tenacious, compelling and fearless. I am a woman."**

**-Jordan Norkus**

**Aspiring  
Broadcast Journalist**

**#POWERFULWOMEN**

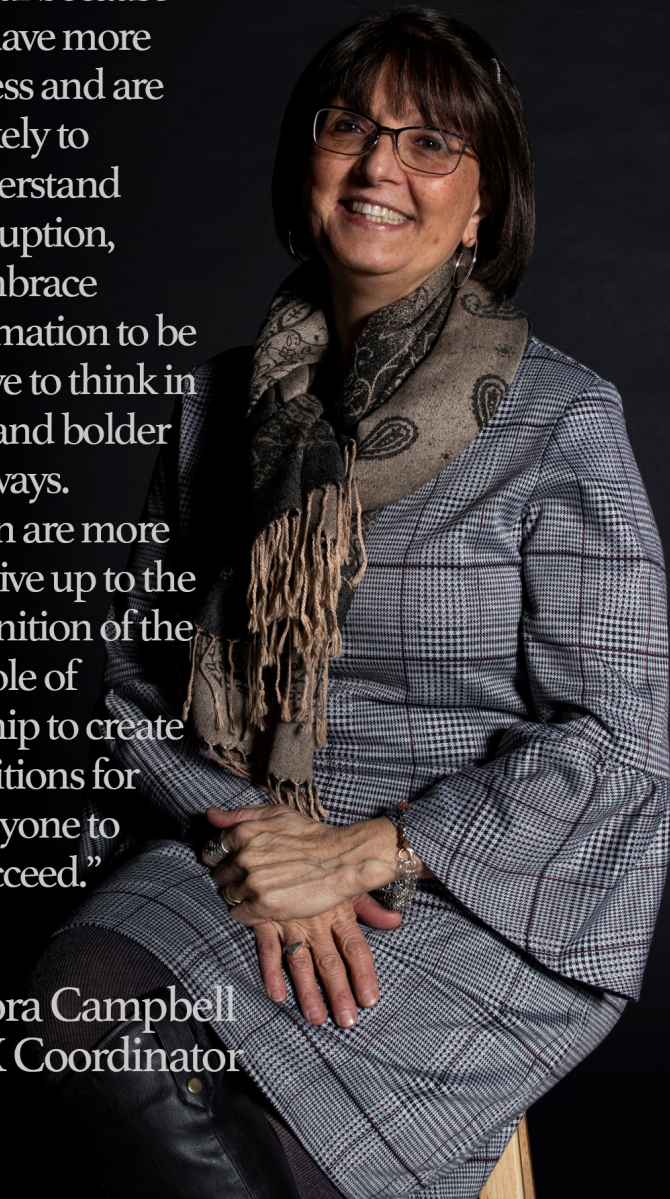


**#POWERFULWOMEN**

**"Women are powerful because they have more boldness and are likely to understand disruption, embrace transformation to be innovative to think in newer and bolder ways.**

**Women are more likely to live up to the best definition of the role of leadership to create conditions for everyone to succeed."**

**-Leonora Campbell  
Title IX Coordinator**







**1 in 6 women and 1 in 33  
men reported  
experiencing an  
attempted or completed  
rape at some time in their  
lives**



Sometimes  
I pretend to be  
**Normal**  
but it gets boring  
so, I go Back  
to being me

*-Unknown-*

