

Bachelor of Science in Sport Management (Fall 2020 & Later)

Minimum 120 credits required for Bachelor's degree

Foundational Core (30-32 Credits)		Grade
FYWS-125 ¹	First Year Seminar	
CTL 125	Critical Thinking	
MA	Foundational Core Math course	
Choose 1 course from each area *		
Natural/Physical Science ²		
Literature		
History		HI-100 or HI-102
Arts/Design/Comm.		
Philosophy		
Theology/Relig		
Social/Behavioral Science		

Human Journey Seminars: Great Books in CIT (6 Credits)

CIT 201	CIT Seminar I	
CIT 202	CIT Seminar II	

Liberal Arts Explorations (LAE) (9 Credits Total)

Student must complete one course in each area. (see list on Registrar's Website - checksheets)		
Humanistic Inquiry** (3 credits)		
Social and Global Awareness (3 credits)		
Scientific Literacy (3 credits)		

* See list of available courses on Student Planning & Advising (SPA)

** HI-227: The History of American Capitalism is recommended

¹(Requires Grade C or higher)

²Science/Natural Science courses includes approved Math and Computer Science courses. Students are required to take at least one course in Biology, Chemistry, or Physics in the Foundational or Liberal Arts Exploration Core. CS and MA courses may be used as a Science/Natural Science in either the Foundational Core or as a requirement in the LAE Core but not in both categories.

³ Students must contact the Sport Management Internship Coordinator no later than the end of Fall of Junior Year. All internships must be pre-approved in order to receive credit.

Note: ESL courses **will not** count towards the 120 credit graduation requirement.

Approved Study Abroad courses may be used to satisfy requirements for foundational core or a Liberal Arts Exploration

A maximum of 8 Applied Music credits may be applied towards graduation

Free electives are used to get to 120 credits only after all major requirements are fulfilled, and the credit total is still below 120.

Checksheet Key

T	Course transferred and Requirement satisfied
W	Requirement waived
TW	Course transferred and Requirement waived

Required Curriculum for Degree in Major

Business Core ¹ (24 Credits)		Grade
MGT-101	Organization Management	
MK-201	Principles of Marketing	
AC-221	Financial Accounting & Reporting	
AC-222	Managerial Accounting & Control	
FN-215	Financial Management	
MGT-231	Legal and Ethical Responsibility in Business	
MGT-375	Operations & Supply Chain Management	
MGT-401	Strategic Management	

Internship Requirements (3-6 Credits)

BU-296	Career Development & Readiness	
SM-390	Sport Management Internship ^{1,3}	

Sport Management Major Courses¹ (27 Credits)

IS-272	Dynamics of Information Technology	
SM-206	Sport Enterprise Management	
SM-235	Sport Law	
SM-243	Sport Finance	
SM-245	Sport Media	
SM-265	Sport Marketing	
SM-305	Sport Sponsorship	
	Sport Management Elective	
	Sport Management Elective	

Sport Management Major requires 21 free electives to fulfill the 120 credit graduation requirement. Students are encouraged to pursue a double major AND/OR a minor.

Free Electives (21 Credits)

Required Supporting Courses^{1,4}

	Grade
MA 106/109/110	Foundational Core Math course
MA 131	Elementary Statistics
EC 202	Principles of Microeconomics
EC 203	Principles of Macroeconomics

⁴ All required supporting courses may count in the university core



**Sacred Heart
UNIVERSITY**

JACK WELCH COLLEGE OF BUSINESS & TECHNOLOGY

Bachelor of Science in Sport Management (Fall 2020)

The Sport Management major at Sacred Heart University provides students with the knowledge, competencies, and skills necessary management positions in the sport industry. The increasing complexity of sport business, interest of the media, globalization, and the influence especially new media, have created numerous professional opportunities at various levels. These opportunities exist with profession franchises and intercollegiate athletics, and include 1) venue and event management, 2) sporting goods and licensed merchandise, 3) sport marketing and sponsorship, 4) sport tourism and hospitality, 5) media and new media, and 6) sport law. In addition, Sacred Heart University, with its Luxembourg campus and international focus, positioned to assist students to access the expanding global market in sport business.

The BS in Sport Management as stated above, will provide students with a solid theoretical framework in core business disciplines, functional business skills, and specialized preparation in specific sport management core areas. The Sport Management major will ensure that students have fundamental knowledge of and functional skills in the key areas of Sport Business such as Marketing and Sponsorship, Finance, Venue and Event Management, Media and New Media, Law and Ethics.

SUGGESTED FOUR YEAR SEQUENCE OF STUDY

YEAR 1 - SEMESTER 1		YEAR 1 - SEMESTER 2	
First Year Seminar (FYWS-125) or Critical Thinking (CTL-125)		First Year Seminar (FYWS-125) or Critical Thinking (CTL-125)	
Organization Management (MGT-101) or Foundational Core		Organization Management (MGT-101) or Foundational Core	
Foundational Math (MA-106, MA-109 or MA-110)		Elementary Statistics (MA-131)	
Foundational Core		Foundational Core	
Foundational Core		Foundational Core	
YEAR 2 - SEMESTER 1		YEAR 2 - SEMESTER 2	
CIT Seminar I (CIT-201)		CIT Seminar II (CIT-202)	
Principles of Microeconomics (EC-202)		Principles of Macroeconomics (EC-203)	
Financial Accounting & Reporting (AC-221)		Managerial Accounting & Control (AC-222)	
Principles of Marketing (MK-201)		Financial Management (FN-215)	
Foundational Core or Liberal Arts Exploration		Sport Enterprise Management (SM-206)	
YEAR 3 - SEMESTER 1		YEAR 3 - SEMESTER 2	
Legal and Ethical Business (MGT-231)		Operations & Supply Chain Management (MGT-375)	
Dynamics of Information Technology (IS-272)		Sport Law (SM-235)	
Sport Marketing (SM-265)		Sport Media (SM-245)	
Foundational Core or Liberal Arts Exploration		Sport Finance (SM-243)	
Elective		Elective	
YEAR 4 - SEMESTER 1		YEAR 4 - SEMESTER 2	
Sport Sponsorship (SM-305)		Strategic Management (MGT-401)	
Sport Management Elective		Sport Management Internship (SM-390)	
Elective		Sport Management Elective	
Elective		Elective	
Elective		Elective	

Students interested in the Sport Management Major are encouraged to declare their major in their Freshman Year.

Career Development & Readiness (BU-296) must be taken in the Sophomore Year in one of the four AHEAD sessions. It is a required 0 credit course.

Students must contact the Sport Management Internship Coordinator by the end of their Junior Year in order to receive credit.

Sport Management Major requires 21 free electives to fulfill the 120 credit graduation requirement. Students are encouraged to pursue a minor AND/OR a double major.