## **Bachelor of Science in Business Economics (Fall 2020 & Later)**

#### Minimum 120 credits required for Bachelor's degree

Foundational Core (30-32 Credits)		Grade
FYWS-125 <sup>1</sup>	First Year Seminar	
CTL 125	Critical Thinking	
MA	MA Foundational Core Math course	
Choose 1 course	from each area *	
Natural/Physical		
Literature		
History HI-100 or HI-102		
Arts/Design/Com		
Philosophy		
Theology/Relig		
Social/Behavioral Science		

Human Journey Seminars: Great Books in CIT (6 Credits)			
CIT 201	CIT Seminar I		
CIT 202	CIT Seminar II		

Liberal Arts Explorations (LAE) (9 Credits Total)		
Student must complete one course in each area. (see list on Registrar's Website - checksheets)		
Humanistic Inquiry** (3 credits)		
Social and Global Awareness (3 credits)		
Scientific Literacy	(3 credits)	

<sup>\*</sup> See list of available courses on Student Planning & Advising (SPA)

Note: ESL courses will not count towards the 120 credit graduation requirement.

Approved Study Abroad courses may be used to satisfy requirements for foundational core or a Liberal Arts Exploration

A maximum of 8 Applied Music credits may be applied towards graduation

Free electives are used to get to 120 credits only after all major requirements are fulfilled, and the credit total is still below 120.

## **Checksheet Key**

Т	Course transferred and Requirement satisfied
W	Requirement waived
TW	Course transferred and Requirement waived

#### Required Curriculum for Degree in Major

Business Core <sup>1</sup> (24 Credits)		Grade
MGT-101	Organization Management	
MK-201	Principles of Marketing	
AC-221	Financial Accounting & Reporting	
AC-222	Managerial Accounting & Control	
FN-215	Financial Management	
MGT-231	Legal and Ethical Responsibility in Business	
MGT-375	Operations & Supply Chain Management	
MGT-401	Strategic Management	

Internship Requirements (3 Credits)			
BU-296 Career Development & Readiness			
EC-390	Economics Internship or Equivalent <sup>1,3</sup>		

Business Economics Major Courses <sup>1</sup> (18 Credits)			
C1. Required Courses (9 Credits)			
EC-313 Managerial Economics			
EC-302 OR EC-	Global Financial Mkts. & Institutions OR		
301	Intermediate Macroeconomics		
EC-481	Econometrics For Business		
C2.	Business Economics Track Courses (9 Credits)		
	A. Global Economy		
EC-316	International Economics		
FN-416 OR			
MGT-333 OR	An International Course OR EC Study Abroad		
MK-425			
EC XXX EC Elective (290+), including EC study abroad			
	B. Strategic Decision Making		
EC-315	Game Theory and Strategy		
MGT-364	Negotiations		
EC XXX	EC Elective (290+), including study abroad		
	C. Analytical Economics		
BUAN-302	Database Management		
EC-492	EC-492 Forecasting		
EC-404	Machine Learning in Economics		
D. No Track			
	9 credits of any Economics electives (EC290+)		

Free Electives (30 credits)
Students pursuing a bachelor degree in Business Economics should use free electives to get to 120 credits. Students are encouraged to use these to pursue a double major or minor. See your academic advisor or department website.

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Credits to Double Major and/or Minor:	
For FN Major	16 - 19 cr.
For FN Major and Business Analytics Minor	25 - 31 cr
For MGT Major	18 - 24 cr.
For MK Major	18 - 24 cr.
For Business Analytics Minor (BUAN Courses)	9 - 12 cr.

Required Supporting Courses 1, 4		Grade
MA 106/109/110	Foundational Core Math course	
MA 131	Elementary Statistics	
EC 202	Principles of Microeconomics	
EC 203	Principles of Macroeconomics	

<sup>&</sup>lt;sup>4</sup> All required supporting courses may count in the university core

<sup>\*\*</sup> HI-227: The History of American Capitalism is recommended

<sup>&</sup>lt;sup>1</sup>(Requires Grade C or higher)

<sup>&</sup>lt;sup>2</sup>Science/Natural Science courses includes approved Math and Computer Science courses. Students are required to take at least one course in Biology, Chemistry, or Physics in the Foundational or Liberal Arts Exploration Core. CS and MA courses may be used as a Science/Natural Science in either the Foundational Core or as a requirement in the LAE Core but not in both categories.

<sup>&</sup>lt;sup>3</sup> Students must contact the Business Economics Internship Coordinator no later than the end of Fall of Junior Year. All internships must be pre-approved in order to receive credit.



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The Business Economics program at the WCBT combines an in-depth study of economic theory with business applications. Students develop strong analytical and business skills, along with a thorough understanding of the macroeconomic environment and micro-level policies and practices. Our program enables students to understand market forces and their interplay with government policies and business decisions. The Business Economics major requires completion of 48 credits plus 9 credits in required supporting courses. The curriculum is designed to enable highly motivated students to succeed in business and government careers, graduate school or law school, as well as to become better informed and productive citizens.

SUGGESTED FOUR YEAR SEQUENCE OF STUDY				
YEAR 1 - SEMESTER 1		YEAR 1 - SEMESTER 2		
First Year Seminar (FYWS-125) or Critical Thinking (CTL-125)	Students interested in	First Year Seminar (FYWS-125) or Critical Thinking (CTL-125)		
Organization Management (MGT-101) or Foundational Core	the Business Economics Major are encouraged to declare	Organization Management (MGT-101) or Foundational Core		
Foundational Math (MA-106, MA-109 or MA-110)	their major in their Freshman Year.	Elementary Statistics (MA-131)		
Foundational Core	1	Foundational Core		
Foundational Core		Foundational Core		
YEAR 2 - SEMESTER 1		YEAR 2 - SEMESTER 2		
CIT Seminar I (CIT-201)	Career Development & Readiness (BU-296)	CIT Seminar II (CIT-202)		
Principle of Microeconomics (EC-202)	must be taken in the	Principle of Macroeconomics (EC-203)		
Financial Accounting & Reporting (AC-221)	Sophomore Year in one of the four AHEAD	Managerial Accounting & Control (AC-222)		
Legal & Ethical Responsibility in Business (MGT-231) or	sessions. It is a	Financial Management (FN-215)		
Principles of Marketing (MK-201)	required 0 credit course.	Foundational Core or Liberal Arts Exploration		
Foundational Core or Liberal Arts Exploration		Career Development & Readiness (BU-296)		
YEAR 3 - SEMESTER 1		YEAR 3 - SEMESTER 2		
Legal & Ethical Responsibility in Business (MGT-231) or Principles of Marketing (MK-201)	Students must contact the Economics	Managerial Economics (EC-313)		
Global Financial Markets and Institutions (EC-302) or Operations & Supply Chain Management (MGT-375)	Internship Coordinator by the end of their Junior Year, and <b>in</b>	Global Financial Markets and Institutions (EC-302) or Operations & Supply Chain Management (MGT-375)		
Economics Elective (or Track Alternative)  Double Majors: Suggest elective from other major that counts as EC.	advance of completing an internship in order to receive credit.	Elective		
Elective		Elective		
Elective		Elective		
YEAR 4 - SEMESTER 1		YEAR 4 - SEMESTER 2		
Quantitative Methods in Economics (EC-481)		Strategic Management (MGT-401)		
WCBT Internship (AC/EC/FN/MGT/MK-390)	]	Economics Elective		
Economics Elective	]	Elective		
Elective		Elective		
Elective		Elective		

### **Summary of EC Tracks**

A. Global Economy	B. Strategic Decision Making	C. Analytical Economics	D. No Track
1. EC316	1. EC315	1. BUAN302	1. EC Elective(290+)
2. EC Elective(290+)	2. MGT364	2. EC492	2. EC Elective(290+)
3. Choice of: FN 416, MK 425, MGT333 or EC Elective(290+)	3. EC Elective(290+)	3. EC402	3. EC Elective(290+)

Business Economics Major requires 30 free electives to fulfill the 120 credit graduation requirement. Students are encouraged to pursue a double major AND/OR a minor.