

BA Art & Design (Fall 2024 & Later)

GRAPHIC DESIGN CONCENTRATION

Minimum 120 credits required for Bachelor's degree

Foundational Core (27-29 Credits)		Grade
FYWS 125 ¹	First Year Seminar	
MA	Foundational Math Course	
Choose 1 course from each area *		
² Natural/Physical Science		
Literature		
History	HI-100 HI-102 or HI-110	
Arts/Design/Comm.		
Philosophy		
Theology/Relig		
Social/Behavioral Science		
Catholic Intellectual Tradition: Great Books in CIT (6 Credits)		
CIT 201	CIT Seminar I	
CIT 202	CIT Seminar II	

Liberal Arts Explorations (12 Credits Total)

Student must complete one LAE course in each area and one additional LAE course in any area.

Humanistic Inquiry (3 credits)		
Social and Global Awareness (3 credits)		
Scientific Literacy (3 credits)		
Additional LAE course (3 credits)		

* See list of courses on Registrar's website - checksheet

¹(Requires Grade C or higher)

²Science/Natural Science courses includes approved Math and Computer Science courses. Students are required to take at least one course in Biology, Chemistry, or

Physics in the Foundational or Liberal Arts Exploration Core.
CS and MA courses may be used as a Science/Natural Science in either

Note: MA 006 and ESL courses **will not** count towards the 120 credit graduation requirement.

Approved Study Abroad courses may be used to satisfy requirements for the foundational core or a Liberal Arts Exploration.

A total of 8 Applied Music credits may be applied toward graduation

51 Credits Required Curriculum for BA in Art:

Foundational courses for the Degree (12 credits)		
AR 110	Design: Visual Organization	
AR 111	Design: Color	
AR 114	Intro to Digital Design (formerly AR 214) ¹	
AR 120	Drawing I	
Art History: Students must take AR 101 and one additional Art History offering. (6 credits)		
AR 101	Art In the Western World I (required)	
	and one other three credit art history offering	
AR104	American Art: Colonial Art to Modern	
AR201	Studies in Modern Art	
AR204	Renaissance Art	
AR205	European Art: 17th-19th Century	
AR 206	Contemporary Art	
AR107	Art, Activism, and Social Justice	
AR208	Introduction to Eastern Art	

Advanced level courses (33 credits)		
AR 211	Graphic Design I	
AR 220	Figure Drawing (Drawing II)	
AR 229	Introduction to Painting	
AR 225	Design for the Web	
AR 276	Interactive 2D Animation	
AR 250	Introduction to Illustration (or AR 160 Illustration I)	
AR 270	Graphic Design II	
AR 271	Graphic Design III	
AR 272 or AR 280	Advertising Design* or Interactive Motion Graphics*	
AR 370	Graphic Design IV	
AR 390	Graphic Design Portfolio	

*Students may take both of these courses, but only one counts toward the major requirements.

General Electives (number of credits vary)		Grade

Checksheet Key
T Course transferred and Requirement satisfied
W Requirement waived
TVW Course transferred and Requirement waived

SACRED HEART UNIVERSITY

College of Arts and Sciences

Art & Design **GRAPHIC DESIGN** (Fall 2024 & Later)

The Graphic Designer learns to communicate visually through concentrated studies in graphic design theory, skills, and practice. This is a conceptually based visual communications program which focuses on developing the thought processes which lead to successful solutions to design challenges. The challenges explored in Graphic design include those that impact the public with images and messages from companies institutions, projects, movements, and individuals that are effectively solved by graphic designers. The concentration in graphic design requires the completion of 51 credit hours in Art & Design plus an additional 69 credits in the General Education area required of all BA degrees for a total of 120 credits. All Art & Design majors are required to complete a Foundation Art Core of 24 credits, plus 27 additional advanced credits in Graphic Design. Field trips to design studios, printers, and pre-press offices are a regular part of the program, as are guest speakers, critics, an annual art festival, and trips to New York City galleries and museums. Internships for class credit are also available with local studios and in-house design departments.

SUGGESTED FOUR YEAR SEQUENCE OF STUDY:

YEAR 1	SEMESTER 1	YEAR 1	SEMESTER 2
FYWS 125 or MA____	First Year Seminar or Foundational Core College Level Math Course	FYWS 125 or AR 111	First Year Seminar or Foundational Core Design II: Color or AR220 Drawing II: Figure
AR 110	Design I: Visual Organization	AR 114	Digital Design Basics
AR 120	Drawing I Foundational Core	AR 101	Art in the Western World or other Art History

Note: AR 373 may be taken in lieu of AR 101 Art in the Western World or AR 201 Studies in Modern Art.
Please see an advisor for details. Arranged with Study Abroad program.

YEAR 2	SEMESTER 3	YEAR 2	SEMESTER 4
CIT 201	Catholic Intellectual Tradition	CIT 202	Catholic Intellectual Tradition
AR101	Art in the Western World or other art history	AR 225 or 229	Design for the Web* or Intro to Painting*
AR 220	Drawing II: Figure or AR111 Design II: Color	AR 250	Intro to Illustration
AR 211	Graphic Design I Foundational Core or LAE		Foundational Core or LAE Elective

YEAR 3	SEMESTER 5	YEAR 3	SEMESTER 6
AR 270	Graphic Design II	AR 271	Graphic Design III
	AR 229** or AR 250**	AR 280	Interactive Motion Graphics
AR 276	2D Animation LAE Foundational Core		Foundational Core LAE Elective

** Need to address 1 of the 2 courses listed above. Both courses must eventually be taken. Please see adviser.

YEAR 4	SEMESTER 7	YEAR 4	SEMESTER 8
AR 360	Graphic Design IV LAE Elective Elective Elective	AR 392	Graphic Design Portfolio
		AR 272	Advertising Design Elective Elective Elective