

Office of Fraternity & Sorority Life Strategic Plan: Fall 2021 – Spring 2024

Mission

The Office of Fraternity & Sorority Life at Sacred Heart University enhances the overall undergraduate experience for any student who joins one of our 14 organizations. As a result of joining a fraternity or sorority, our students will:

1. Join a niche community of SHU students that is welcoming and accepting of students from all backgrounds.
2. Maximize their leadership potential with opportunities and experiences unique to the fraternity & sorority community.
3. Embody and appropriate the top four pillars of the Fraternity & Sorority Life community—Leadership, Scholarship, Service and Brotherhood/Sisterhood—in their everyday endeavors.
4. Create partnerships with other University stakeholders to foster genuine and meaningful relationships to ameliorate the overall undergraduate experience.

Vision

The Office of Fraternity & Sorority Life is committed to creating and fostering a community of students that are grounded collectively in integrity, leadership and collaboration. Through developmental opportunities, service to others and the core tenants of brotherhood and sisterhood experienced as part of this community, students will develop a sense of respect and understanding for others, deepening their appreciation of what it means to be authentic, inclusive and noble.

Values

The Office of Fraternity & Sorority Life holds itself to four core values: service, scholarship, leadership and brotherhood/sisterhood.

- **Service** – Giving back and serving others both in and outside the Sacred Heart community
- **Scholarship** – Promoting academic success
- **Leadership** – Taking initiative in responsible decision-making
- **Brotherhood/sisterhood** – Supporting each other as true and lifelong friends

Overview of Strategic Priorities & Goals

Strategic Priorities	Scholarship	Civic Engagement	Leadership	Membership	Campus Relations	Risk Prevention & Management
Strategic Goal Area	<ol style="list-style-type: none"> 1. Relations with faculty 2. Order of Omega 3. GPA 4. Awareness of Scholastic Achievements 	<ol style="list-style-type: none"> 1. Data collections of service/fundraising 2. More service opportunities 	<ol style="list-style-type: none"> 1. More opportunities for active members 2. More opportunities for new members 3. Leadership geared towards diversity, equity and inclusion 	<ol style="list-style-type: none"> 1. Improve membership retention 2. Increase percentage of undergraduate men 3. Increase alumni engagement 4. Create assessment measures 5. Improve peer accountability 	<ol style="list-style-type: none"> 1. Partnerships with key departments 2. Partnerships with key organizations 3. Raise awareness to faculty & staff 	<ol style="list-style-type: none"> 1. Hazing prevention 2. Promote University policies 3. Promote healthy lifestyles 4. Sexual Assault education

Stakeholders key: Individual Chapters - CH, Office of Fraternity & Sorority Life - FSL, Panhellenic Council – CPH, Inter-fraternity Council – IFC, Order of Omega - OoO

Strategic Initiatives, Strategies & Stakeholders

Initiative 1: Scholarship

Outcomes	Suggested Strategies	Projected Completion Date	Stakeholder(s)
1. Establish positive relations with faculty	Hold faculty appreciation month events	Fall 2021	OoO, CPH
	Select a faculty member of the year	Spring 2022	OoO
2. Increase awareness of Order of Omega	Educate the FSL population by having presentation at chapter meetings	Fall 2021	OoO, CH
	Create a video explaining the purpose of OOO	Spring 2022 (to air Fall 2022)	OoO
3. Improve the all FSL GPA to surpass the all Full-time Undergraduate GPA	Selection of formal date to be partially based on cumulative chapter GPA	Fall 2021	CH, CPH, IFC
	Incorporate into Greek Week Points System	Spring 2022	FSL
	Coordinate with presidents to ensure chapters follow academic plans.	Per semester	FSL, CH
	Distribute Community Grade Report each semester for chapters to be aware of status.	Per semester	FSL, CH
	Most Improved Academics award at FSL Banquet.	Spring 2022	FSL, CH
	Re-implement Greek Life Tutors initiative.	Fall 2021	CPH, IFC
4. Improve awareness of scholastic achievements of FSL community	Designate FSL section in <i>The Spectrum</i> to highlight achievements	Fall 2021	FSL

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Initiative 2: Civic Engagement

Outcomes	Suggested Strategies	Projected Completion Date	Stakeholder(s)
Gather data regarding volunteer work – service/fundraising	Better incorporate Community Service Hour/Philanthropy tracking form.	Fall 2021	CH, CPH, IFC, FSL
	Provide data gathered in Greek Gazette, with press releases for events, etc.	Fall 2021	FSL, CH
Create and offer more service efforts	“Adopt a Highway” – possibly look for an area on Park Ave.	Spring 2023	CPH, IFC
	At least a once-per-semester service opportunity for each chapter.	Fall 2021	CH, CPH, IFC
	Incorporate a once-a-semester community service day/project, in addition to GW, for all chapters.	Fall 2022	CPH, IFC, FSL, VPSL
	Create more intentional partnerships with VPSL & community partners.	Fall 2021	CPH, IFC, CPH
	Create more intentional partnership with Alpha Phi Omega service fraternity	Fall 2021	CPH, IFC, CH

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Initiative 3: Leadership

Outcomes	Suggested Strategies	Projected Completion Date	Stakeholder(s)
1. Providing more leadership development opportunities for current members	Hold a leadership day before start of spring classes for student leaders, much like a conference day → partnership opportunity between students, faculty & outside partners	Spring 2022	FSL
	Increase overall conference attendance	Fall 2021	FSL, CPH, IFC
	Overnight retreat for presidents and council officers	Spring 2022	FSL
	50% of chapter membership involved in at least one other activity outside of chapter: work study, club/D1 sport, other club, etc.	Fall 2021	FSL, CPH, IFC
2. Providing more leadership development opportunities for new members	New member council that plans events specifically for new members	Fall 2022	IFC, CPH
	Chapters have positions available for new members	Fall 2022	CH, CPH, IFC
3. Leadership development specifically focused on areas surrounding social justice	Create Tunnel of Oppression/Ox Fam Hunger Banquet activity	Spring 2023	CPH, IFC, FSL
	Increase FSL involvement in school campaigns	Fall 2021	CPH, IFC, CH
	Implement & utilize Panhellenic's DEI Committee	Fall 2021	CPH, IFC, FSL

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Initiative 4: Membership

Outcomes	Suggested Strategies	Projected Completion Date	Stakeholder(s)
1. Increase retention of new and current members. At least 90% retention rate of each new member class post Bid Day	Host workshops by majors	Spring 2022	VPs of Scholarship, Academic Chairs
	Increase financial transparency during recruitment. Meet fraternity/sorority packet + incorporating into conversations.	Fall 2021	CH, IFC, CPH
	Chapters create scholarship opportunities for all members	Fall 2022	OoO, CH
2. Increase the percentage of undergraduate men that are involved in FSL –only 16% compared to number FTUG men	Define fraternity experience	Fall 2021	CH (officers specifically), IFC
	Improve branding the fraternity experience	Fall 2021	CH
	Revise & improve recruitment methods	Fall 2021	CH, IFC
	Recruitment workshops for fraternities conducted by FSL & IFC	Fall 2021	IFC, FSL
	Benchmark peer institutions for successful strategies	Spring 2021	IFC, CH, FSL
3. Alumni Engagement	Welcome Back reception at Homecoming hosted by FSL	Fall 2021	IFC, CPH, FSL
	Alumni panel for new members	Fall 2022	IFC, CPH, FSL
	Implement alumni mentor program	Spring 2023	IFC, CPH, FSL

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Outcomes	Suggested Strategies	Projected Completion Date	Stakeholder(s)
4. Create assessment measures to determine FSL member experience	Continue FSL experience survey (anonymous)	Fall 2021	FSL
	New member survey at the end of their new member process (anonymous)	Fall 2021	FSL
	Lunch focus groups	Spring 2022	FSL
	Implement a minimum Standards of Excellence initiative specific to Sacred Heart	Fall 2021	FSL

Initiative 5: Campus Relations

Outcomes	Suggested Strategies	Projected Completion Date	Stakeholder(s)
1. Increase partnerships with key departments on campus for a mutually beneficial relationship	Volunteer Programs	Fall 2021	FSL, CPH, IFC
	Athletics	Fall 2021	FSL, CPH, IFC
	Campus Ministry	Fall 2021	FSL, CPH, IFC
	Performing Arts	Fall 2021	FSL, CPH, IFC
	Public Safety	Fall 2021	FSL, CPH, IFC
	Residential Life	Fall 2021	FSL, CPH, IFC
2. Increase partnerships with key student organizations on campus for a mutually beneficial relationship.	Student Government partnership increase through involvement in SG events	Fall 2021	IFC, CPH, CH
	RSAs	Fall 2021	IFC, CPH, CH
	Partner with Police/Fire Department, specifically with Toy Drive.	Fall 2021	IFC, CPH, FSL

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Outcomes	Suggested Strategies	Projected Completion Date	Stakeholder(s)
3. Raise Awareness of what FSL is to faculty and staff on campus	Increase awareness and promote involvement in the <i>Beat the Stigma</i> mental health campaign	Fall 2021 – Spring 2022	IFC, CPH, FSL
	Have column in <i>The Spectrum</i> at the beginning of the academic year to educate campus community	Fall 2021	IFC, CPH, FSL

Initiative 6: Risk Prevention and Management

Outcomes	Suggested Strategies	Projected Completion Date	Stakeholder(s)
1. Increase education and accountability about hazing prevention to all FSL community members.	Continue hosting speakers on campus	Fall 2021	FSL, CPH, IFC, CH
	Host hazing prevention workshop	Fall 2021	FSL, CPH, IFC, CH
	Incorporate new programming for National Hazing Prevention Week	Fall 2021	FSL, CPH, IFC, CH
2. Respect and promote University policies regarding alcohol and substance abuse.	Help promote Good Samaritan Policy	Fall 2021	CPH, IFC, FSL

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Outcomes	Suggested Strategies	Projected Completion Date	Stakeholder(s)
	Partner with Student Government for their Safety Week and dedicate a day specifically to FSL	Fall 2022	CPH, IFC
	Co-host workshop with SWEET peer educators	Spring 2022	CPH, IFC, OoO
3. Promote healthy lifestyles within the FSL Community	Host a stress relief/management event	Fall 2021	CPH, IFC, FSL
	Host World Mental Health Day event on Oct 10.	Fall 2021	CPH, IFC, FSL
4. Educate community members of awareness and prevention of sexual assault	Provide additional bystander intervention training for chapter members	Fall 2021	CPH, IFC, FSL, CH
	Create stronger partnership with Title IX Coordinator	Fall 2021	FSL, IFC, CPH
	Host Title IX introductory information session for all IFC & Panhellenic new members	Fall 2021	IFC, FSL (CPH?)
5. Implement formal expectations policy for chapters to coordinate and conduct formals independently from the University	Clearly identify expectations for autonomous events	Fall 2022	CH, FSL
	Implement evaluation system for chapters to earn independence	Fall 2022	CH, FSL

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