



Sacred Heart UNIVERSITY

Economic Impact \$1,694,116,679

The total economic impact of a university can be measured in terms of the direct and induced economic impact of a university's activity on the local economy.

TOTAL DIRECT SPENDING

\$ 1,012,259,010

Direct spending is defined as the amount of money spent directly by the university, university employees, students, and visitors.



Direct Spending
by Employees
\$ 143,252,383



Direct Spending
by Students
\$ 148,004,771



Direct Spending
by Visitors
\$ 204,000



University
Purchases
\$ 93,452,087



Investment
Spending
\$ 64,110,697

INDUCED SPENDING

\$ 681,857,669

The induced economic impact is the additional employment and expenditures of local industries that result because of direct spending.



**Sacred Heart
University**
brings opportunity
to the region

12,308

JOBS CREATED



Connecticut is home to

30,036

ALUMNI