



# Sacred Heart UNIVERSITY

## Economic Impact \$766,065,244

*The total economic impact of a university can be measured in terms of the direct and induced economic impact of a university's activity on the local economy.*

**TOTAL DIRECT SPENDING**  
**\$ 457,734,969**

*Direct spending is defined as the amount of money spent directly by the university, university employees, students, and visitors.*

**INDUCED SPENDING**  
**\$ 308,330,275**

*The induced economic impact is the additional employment and expenditures of local industries that result because of direct spending.*



Direct Spending  
by Employees  
**\$47,253,116**



Direct Spending  
by Students  
**\$85,164,284**



Direct Spending  
by Visitors  
**\$2,754,405**



University  
Purchases  
**\$66,269,504**



Capital Spending  
(5 year average)  
**\$256,293,659**



Sacred Heart  
University  
brings opportunity  
to the region  
**5,565**  
JOBS CREATED