If you remember back to when you were a student, how many times did you spend hours on a writing project, yet the only person who read your thoughts were the teacher?

Blogging is a form of public discourse that students can engage in, but that is accessible to anyone on the Internet. Blogging can improve students’ writing skills and build their confidence as writers. By blogging, students can take ownership of their writing, become better observers of others’ writing, and develop a more immediate and powerful understanding of audience.

Further, the benefits of blogging also extend beyond the classroom. Introverted students tend to share more online than they do in person; blogging is an invaluable way to get to know them better as people and students. It's also great to see reserved students garnering attention from their peers.