MISSON STATEMENT
The John F. Welch College of Business mission is to foster a continuous and inquisitive learning community rooted in the Catholic intellectual tradition, to provide students with business knowledge and appropriate skills, and to develop undergraduate and graduate students prepared to achieve their personal and professional goals in the business community and global society.

Who we are.
Our learning community includes faculty members who are teachers, scholars, and experienced professionals supported by administrative staff members, undergraduate and graduate business students, alumni, and members of companies and organizations who provide employment, internships, and advice.

What we value.
Rooted in the Catholic intellectual tradition, we value scholarship as contributing to learning, understanding, and the search for truth. We stress the primacy of teaching as the focus of our work and value active, engaging, and personalized learning experiences in and outside of the classroom. We believe personal attention fosters the growth and development of our students, and strive to develop individuals who will act ethically and responsibly. We find strength in the rich diversity of the human family and invite participation in our community by persons of varied races, faith traditions, ethnic backgrounds, and diverse opinions and beliefs. We value academic excellence in all of our programs.

What we do.
To fulfill our mission, we teach and advise students. We foster academic rigor. We emphasize ethical dimensions in our curricula, promote active participation by students in the learning process, include experiential learning, and incorporate appropriate technology and teaching techniques in our classes. As faculty, we engage in research to understand and contribute to the development of our discipline, its practice, and ways in which it is taught. We partner with the business community to improve practice and align our curricula to evolving business needs, and also work collaboratively to ensure that students develop an awareness of and appreciation for the resources and expertise available to them from the faculty and Sacred Heart University community. We give service to our college, University, profession, and the wider community, and emphasize to our students the importance and intrinsic rewards of being good citizens and the responsibilities of being educated persons.

The Welch Experience
The John F. Welch College of Business has created a benchmark program for business students that is designed to accomplish two very important goals: 1) To provide ongoing exposure to professional resources that will help students explore career options and decide the best way to apply a business degree. 2) To engage students in a comprehensive series of programs that will build resumes and develop the skills that
employers are looking for.

Highlights of the Welch Experience include:

• waived tuition for one short-term study abroad course, making valued intercultural experiences more accessible;

• free golf lessons, focusing on not only the game of golf but on its links to the business world, from networking to marketing and sponsorships;

• interactive presentations from successful business professionals every month exposing students to new career opportunities;

• research, mentoring and leadership positions;

• Professional Electronic Portfolio;

• networking and business etiquette receptions and banquets;

• trips to businesses in the northeast corridor from New York to Boston; and much more.

College of Business Core Curriculum

All candidates for a baccalaureate degree in the Welch College of Business must complete the Business core curriculum consisting of twenty-four (24) credits. The Business core consists of the following courses:

AC 101  Financial Accounting and Reporting
AC 105  Managerial Accounting and Control
BU 201  Organizational Management
BU 231  Business Law I
BU 257  Business Ethics
BU 301  Business Policy
FN 215  Financial Management
MK 201  Principles of Marketing

In addition, all Welch College of Business majors are required to complete EC 202 Principles of Microeconomics, EC 203 Principles of Macroeconomics and MA 133 Elementary Statistics with Business Applications as required supporting courses. A minimum grade of C is required for core curriculum courses and for all courses required for each major within the Welch College of Business. Core courses may also be part of each major’s course requirements.