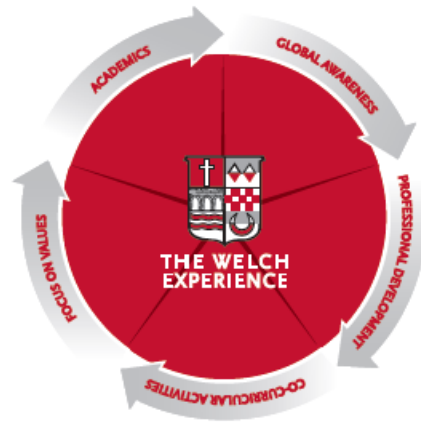


THE JOHN F. WELCH COLLEGE OF BUSINESS



Welch List



APPLICATION BOOKLET

2011-2012

What is the Welch List?

Being a part of the John F. Welch College of Business means being a part of an institution that cares about your future. As a Welch College student, you are participating in something called The Welch Experience. All programs, activities, internships, speakers, and leadership opportunities within the Welch Experience are designed to build your resume and expose you to experiences that will give you an advantage when you begin searching for internships and jobs.

Completing your Welch List shows true dedication to not only your career development, but by answering the reflection questions that correspond with each category, you are exploring a focus on values, a trait many employers look for in today's business world.

Outlined in this application are **over 30** categories that offer different opportunities for you to network with other Sacred Heart students, faculty, staff, alumni, and professionals in the field. In order to be considered for this award, you must complete **7** or more of the categories. Each category lists instructions, information, and requirements on how to complete it.

Completed applications are due Tuesday, March 13th, 2012.

**Additional Welch Experience activities will be offered throughout the year. You may receive credit for any event not listed here by using the form on the last page of this booklet.*

Why should I Apply?

There are many reasons why you should apply for this award. First, think about the future. In your immediate future, you may find yourself applying for coveted leadership positions or internships to further develop your real-world experiences. Students who design and complete the Welch List will be seen as students who possess the necessary motivation, attitude, and knowledge base that is required for those positions.

Having the Welch List on your resume will also show future employers that you made the most of your time here by taking an intentional approach to your personal and professional development. Each year there may be new categories for our business students, and you will have the opportunity to put a completed Welch List on your professional resume each year you complete the requirements. This shows consistency and dedication to any possible employer.

This award program is a great way to build your resume *and* take advantage of the opportunities offered in the Welch Experience. In addition to building your resume, you may also build friendships and connections that will last you a lifetime. Students who complete the Welch List will be honored at a banquet in the spring.

Community Service

Community Service Organization: _____

Date: _____ Location: _____

Name of Organizer: _____ Organizer Signature: _____

1) What did you learn from participating in this experience?

2) What role do you think businesses should play in encouraging or requiring their employees to volunteer in their communities?

College 2 Corporate Program

(October 6, November 3, December 8, January 19, March 8, April 5, May 10)

Time and Location TBD for information, contact Susan O'Connor at oconnors724@gmail.com

Dates Attended: _____

Presenter Signature: _____

1) What did you learn from participating in this experience?

2) What was the most helpful topic covered in this seminar?

Student Life Leadership Workshop

(See Student Activities Office for Dates)

Workshop Title: _____

Date: _____ Name of Presenter: _____

Time: _____ Presenter Signature: _____

1) What did you learn from attending this workshop?

2) If you were charged with the task of presenting a workshop on this topic, what would you do differently?

Public Presentation

(non-classroom)

Topic: _____

Organization: _____ Date: _____

Reason for Presentation: _____

1) Being able to speak in public is a skill that employers value. List all of the scenarios in which you may find yourself presenting or speaking in front of a group of people.

2) What are your strengths? How can you draw on these strengths to create an effective speaking style? What weaknesses do you need to overcome in order to be the best public speaker you can be?

Hold a Leadership Position Within Your Organization

Club/Organization: _____

Your Title: _____

Club President: _____ President's Signature: _____

Advisor's Signature: _____

1) How do you feel your efforts have improved the organization?

2) How has this position prepared you for your future?

Hold a Position as a Tutor or Classroom Learning Assistant

Course or Subject: _____

Professor: _____ Professor's Signature: _____

1) What aspects of this position have challenged you? What aspects did you enjoy?

2) How has this position prepared you for your future?

Attend a “Conversations” Speaker

This form may be printed out for each speaker you attend

First speaker is Robert Corcoran, President and Chairman, GE Foundation on 10/12/11

2:00pm in the Schine Auditorium

Name of Speaker: _____

Date: _____ Topic: _____

1) What did you learn from this person about your career?

2) What questions do you have after listening to this person? Where can you go to find those answers?

Attend a Speaker in “*The Business of...*” Series

This form may be printed out for each speaker you attend

Name of Speaker: _____

Date: _____ Topic: _____

1) What did you learn about this person and his/her career?

2) What impact does this have on your career goals?

Be a Welch Mentor

(Juniors)

Director of the Student Experience Signature: _____

1) What did you take away from your mentor experience? List both challenges and rewards.

2) How will you list this mentor experience on a resume?

Business Etiquette Event

(Networking Etiquette Reception 10/26/11 or Etiquette Banquet 3/22/12)

Date: _____ Time: _____ Location: _____

1) What was the most important tip, information, or skill that you learned at this event?
Why?

2) What other similar activities would you like to see as a part of the Welch Experience?

Volunteer Income Tax Assistance (VITA) Program

(a for-credit service opportunity – AC 379)

Date: _____ Location: _____

Name of Organizer: _____ Organizer Signature: _____

1) Did this experience give you a new perspective on the value of your skills, and how they may be applied? If so, why? If not, why not?

2) How can Sacred Heart University encourage more students to participate in similar programs?

3) What did you learn from this experience that is not taught in the classroom?

Career Development: Career Connections Series

Circle All Attended

Campus Interviews

September 29	UBS Investment Bank
October 6	IKON Office Solutions
October 13	Blum Shapiro
October 18	McGladrey
October 19	Onward Healthcare
October 20	KPMG
October 25	PricewaterhouseCoopers
October 26	Target
November 10	DHL&S Accounting
November 16	W.B. Mason, Inc.

Accounting & Finance Career Connection Series Event

Thursday, September 22, 2011

11:00am-1:00pm, University Commons

Social Work Graduate School Fair

Monday, October 17, 2011

11:30am-3:30pm, Pitt Board Room

United States Secret Service Career Presentation

October 19, 2011

2:00pm, Schine Auditorium

Public Service, Government & Non-Profit Career Connection Series Event

Thursday, October 27, 2011

2:00pm-4:00pm, University Commons

Television, Entertainment and Communications Career Connection Series Event

Thursday, February 16, 2012

2:00-4:00pm, University Commons

Marketing and Management Career Connection Series Event

Thursday, March 22, 2012

3:00-7:00pm, Pitt Center

Career Development: Resume Writing Workshop

Date: _____ Signature of Staff Facilitator: _____

- 1) What are common mistakes that students make when writing a resume?

Career Development: Other

Date: _____ Signature of Staff Member: _____

1) What was the nature of your session with the Career Development Office?

2) What did you learn?

3) What questions do you still have?

Business Ethics Case Competition

Case Competition Title _____

Date _____

Name of the presenter _____

Time _____

Presenter signature _____

1) What did you learn from this business ethics case competition?

2) If you were the organizer of this competition, what would you do differently to make this a better experience for you?

Faculty Interview

Choose a faculty member whose experience or areas of responsibility are interesting to you. Schedule and conduct an interview with this person. There are two goals to this interview:

- 1) Learn more about this person's path to Sacred Heart. What did they major in? What jobs did they hold? How often did this person change his or her "plan?"
- 2) What made this person decide they wanted to teach? Find out what this person expects from students and

Please write the name and title of the person below, and attach a 3-5 page summary of your findings. Include how various levels of involvement played a role in this person's success, and what you learned from your conversation.

Faculty Member's Name: _____ Date: _____

Faculty Member's Title: _____

