



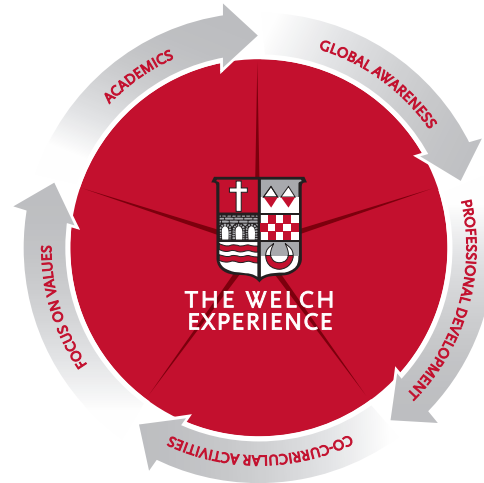
Sacred Heart University's John F. Welch College of Business continues to rank among the best graduate programs in the country, according to US News & World Report. With the new Welch Experience, the University aims to extend that excellence to the undergraduate program.



The John F. Welch College of Business has earned accreditation by the AACSB International, the Association to Advance Collegiate Schools of Business. It joins an elite membership of fewer than five percent of business schools worldwide. AACSB International is considered the premier global accrediting body for schools that offer undergraduate, master's and doctoral de-grees in business and accounting.



SHU's core curriculum has been recognized nationally by the Association of American Colleges and Universities (AAC&U).



www.sacredheart.edu/welchexperience.cfm



SACRED HEART UNIVERSITY

Where Personal Attention Leads to Personal Achievement

www.sacredheart.edu

5151 Park Avenue, Fairfield, CT 06825

THE

Welch Experience



"Academics give students a solid foundation and framework but then they need other experiences, work-related and not, to round out their business erudition. Internships are one avenue to gain valuable, hands-on, real work experiences to help students

develop the marketable skills they need to attract the attention of prospective employers."

John Petillo, President, Sacred Heart University

"Jack Welch said it himself: Your degree alone is not enough to get you a job. In order to succeed and stand out you need to do more work, know more people, and experience opportunities beyond the classroom. That is what the Welch Experience delivers—the added value of life skills, a network of industry professionals, and access to opportunities on campus and around the globe. Welch experience programs not only build your resume, but will expose you to various applications of a business degree, helping you find your place in the professional world."

Sean Heffron, Director of the Student Experience

"A solid academic preparation is only the beginning. To be competitive in the entry-level marketplace students also need some real-world experience. Our location in the heart of Fairfield County has allowed us the opportunity to develop strong recruiting partnerships with flagship corporations such as GE, UBS, and Unilever. Internships are the last piece of the puzzle to build a winning resume and jump start your career."

Rick DelVecchio, Director of Career Placement

A comprehensive, sequential undergraduate business education and career preparation program.



SACRED HEART UNIVERSITY

The Welch Experience at Sacred Heart University

The Welch Experience

The John F. Welch College of Business has created a benchmark program for business students that is designed to accomplish two very important goals:

- Provide ongoing exposure to professional resources that will help students explore career options and decide the best way to apply a business degree.
- Engage students in a comprehensive series of programs that will build resumes and develop the skills that employers are looking for.

Highlights of the Program Include:

- Free study abroad tuition, making valued intercultural experiences more accessible
- Free golf lessons for Juniors, focusing on not only the game of golf but on its links to the business world, from networking to marketing and sponsorships
- Interactive presentations from successful business professionals every month exposing students to new career opportunities
- Paid research and mentoring positions
- Opportunities for Welch Scholarships

What should I expect as a WCOB student?

The WCOB program goes beyond the classroom when preparing students for the future. The faculty believes it is not only important to master critical career skills, but to add value by developing life skills as well. The Welch Experience expects you to make the most of your education by participating.

Enhanced Academic Experience

- Required participation in at least one resume-building internship or service-learning experience for academic credit
- A state-of-the-art electronic portfolio which tracks projects, presentations, extra-curricular involvement, and career development—an invaluable tool for the job search
- The academically talented upper classmen are eligible to apply to become “Welch Scholars”
- Projects working with local area businesses and stakeholders
- Grants for top students to work collaboratively with faculty on research initiatives
- Technology is emphasized throughout, including a commitment to technological support and “anytime, anywhere learning”
- “Conversations” speaker series in which accomplished professionals engage in discussions with students on current topics in business

Career Planning and Professional Development

- Annual business etiquette events which teach students to navigate challenging business situations
- Specialized programs and tools for job search preparation such as videotaped mock interviews, resume-writing and interviewing workshops
- “The Business of...” guest lecture series with exclusive roundtable discussion opportunities for WCOB students
- Access to industry-specific professional organizations and networking groups
- Career fairs featuring top employers across a variety of industries

Advising and Mentoring Programs

- An Alumni Mentor Program offering students one-on-one access to successful professionals in students’ fields of interest
- WCOB junior class mentors provide guidance to freshmen on getting the most out of the four-year experience

Co-Curricular Activities

- Academic clubs for every WCOB major to develop students’ teamwork and leadership skills
- Leadership positions within over 60 additional on-campus organizations
- A “Coffee Break” series bringing together students and faculty for informal discussions on current business news, stocks and investment advice, and current events
- An introduction to the game of golf, including group lessons, prepares students for networking on the course

Global Awareness

- The Welch Experience program fee includes waived tuition for one study abroad course in business at sites including Ireland, Luxembourg, Rome, China, and more
- An awareness of the global environment is emphasized throughout the curriculum beginning with the common core and continuing through the WCOB business core and electives in International Business, International Financial Management, International Marketing and International Accounting

What Is the Welch List?

By selecting and attending Welch Experience programs and activities, students will complete their personal resume-building “Welch List.” Students who complete their Welch List will be considered for additional awards and recognition. This completed list showcases to employers the “value added” component of a WCOB Education. Visit www.sacredheart.edu/welchlist.cfm for details.

Employers look for specific characteristics in job candidates. Completing your Welch List will provide you with the necessary skills to give you the advantage over other applications in critical areas that companies value.

The Welch Experience aims to give WCOB students an edge by arming them with a solid academic foundation, and these extra skills and competencies that are critical to young professionals.

